



THE #1 HIT MUSIC STATION

**Amy's "13th Anniversary" Slumber Party
February 2016-February 26 & 27th 2016
The Doubletree Hotel-Carrier Circle**

**EARLY BIRD REGISTRATION – NO LONGER
AVAILABLE**

**Must have payment, application, and contract in by
3/6/15 for 1ST RIGHT OF REFUSAL AND PRICING
\$475 Includes FREE Program Inclusion
NO LONGER AVAILABLE**

**Must have payment, application, and contract in by
10/31/15 for REGULAR registration
\$525 + \$50 (for Program Inclusion-Optional)
NO LONGER AVAILABLE**

**Must have payment, application, and contract in by
01/22/16 for LATE registration
\$575 + \$50 (for Program Inclusion-Optional)
2016 Booth Vendor Application**

Please return completed vendor form along with payment by to Cumulus Syracuse
1064 James Street, Syracuse, NY 13023 or E-mail forms and payment to
Janice.Cole@cumulus.com or Fax to 315-478-5625. Forms of payment accepted
are checks made out to Cumulus Syracuse or MasterCard/Visa. Any questions, call
or e-mail Janice Cole 315-472-0200 x231.

**Vendors will be accepted on a first come first serve basis until booth space is
sold out.**

IF YOU ARE SERVING OR SAMPLING NON PACKAGED FOOD PRODCUTS, YOU MUST GET A ONE DAY TEMPORARY PERMIT THROUGHT THE HEALTH DEPT. CALL 315-435-6607. THEY WILL BE ON SITE TO CHECK PERMITS AT THE EVENT.

Business Name: _____

Contact Person: _____

Address: _____

Phone: Business () _____ Home () _____ Fax: () _____

E-Mail: _____

New York State Sales Tax Number (if applicable): _____

Website Address: www. _____
(there will be a link to your website from the Ted & Amy page of the 93Q website-93Q.com)

If you do not have a website, what it the contact number you would like listed on the Ted & Amy website? () _____

Have you participated in past Amy's Slumber Parties? YES___ NO___
If YES, would you like the same location if available? ___ If not, where would you prefer to be located?

Explain in detail exactly what you will be doing at your booth:

Will you be paying the extra \$50 fee to be put in the Amy's Slumber Party Program? You will receive a full page ad in the program that will be given to every Slumber Party guest. YES___ NO___ (Note: EARLY BIRDS GET FREE PROGRAM INCLUSION)

*All artwork must be submitted by February 03, 2015 to Janice Cole at Janice.cole@cumulus.com. Artwork must be 8 1/2" x 5 1/2" and be in .jpg .psd or .pdf format. If artwork is not received by February 06, 2015, you will forfeit the \$50 fee and not be included in the program.

List and describe all products or services that will be sold, sampled, demonstrated, or displayed, along with pricing. (Attach separate sheet if needed):
*Note: if selling products like jewelry, please include the price range (ex. \$5-\$150).

How many staff will you have on site PER NIGHT? _____

How many entry bracelets will you need PER NIGHT? _____

*Note: All workers must have entry bracelets to go in and out of all Slumber Party areas.



THE HIT MUSIC STATION
INDEMNIFICATION AGREEMENT
Vendors/Exhibitors

The individual or entity named below (“Vendor”) hereby agrees that it will not hold liable radio station(s) WNTQ, Cumulus Media Inc., its subsidiaries, affiliates, members, directors, officers, employees and agents (the “Cumulus Parties”) for any loss, injury or damage to Vendor’s property or the Vendor’s employees, representatives or agents, due to fire, theft, accidents, or any cause whatsoever that may arise or occur in connection with Vendor’s participation in the “Amy’s Slumber Party 2016” event being held on February 26 and February 27, 2016 at The Doubletree Hotel, Carrier Circle, East Syracuse (the “Event”).

Vendor hereby covenants and agrees to indemnify and hold the Cumulus Parties harmless from and against any and all claims, liabilities, losses and costs (including reasonable attorneys’ fees) arising from or in connection with Vendor’s participation in the Event (meaning, without limitation, Vendor’s acts and omissions or the acts or omissions of Vendor’s employees, affiliates or representatives) and any products and services provided by Vendor in connection with the Event.

Vendor shall carry and maintain in full force and effect during the Event: (i) general commercial liability insurance (including liquor liability coverage, if serving alcoholic beverages) in the amount of \$1,000,000 per occurrence, \$2,000,000 in the aggregate; (ii) automobile insurance for all owned, non-owned and hired vehicles; and (iii) workers’ compensation insurance, as required by law. Vendor agrees to provide Cumulus with a certificate of insurance evidencing the coverages required hereunder and naming the Cumulus Parties as additional insureds.

Vendor: _____

Signed By: _____

Name, Title: _____

Date: _____

**CUMULUS MEDIA INC. AND ITS SUBSIDIARIES
CLIENT INFORMATION SHEET
*** CASH-IN-ADVANCE CLIENTS ONLY *****

MARKET: Syracuse NY

Legal Name:

Trade Name:

Check one:

- Corporation
- Partnership
- Limited Liability Company
- Sole Proprietorship
- Government
- Non-Profit

Address:

City / State / Zip:

Phone:

Fax:

Email:

Website:

I hereby certify that the information contained herein is complete and accurate.
I have reviewed Cumulus's Standard Terms and Conditions attached hereto as may be modified by Cumulus from time to time. I hereby acknowledge and agree that such Standard Terms and Conditions shall apply to all my advertising purchase orders with Cumulus.

AUTHORIZED SIGNATURE: _____ **DATE:** _____

PRINT NAME: _____ **TITLE:** _____

STANDARD TERMS AND CONDITIONS

Rev. 12/2012

1. PARTIES

For purposes of this agreement:

- (a) "Station" or "Cumulus" shall refer to radio stations owned and operated by Cumulus Media Inc. or its subsidiaries, the licensee(s), which will broadcast the announcements or programs as provided for hereunder.
- (b) "Advertiser" shall mean the person, firm, or corporation whose goods, services, or the like are the subject(s) of the radio time contracted for herein.
- (c) "Agency" shall mean the advertising agency, if any, that authorized the purchase of radio time from the Station.
- (d) "Advertiser/Agency" shall mean "Advertiser" if an agency is not involved with this agreement, and shall mean "Advertiser and/or Agency" if an agency is involved with this agreement.

2. AGENCY AS AGENT FOR ADVERTISER

Agency acknowledges and represents that it is acting as an agent for and on behalf of Advertiser. Agency further acknowledges and represents that it has actual authority to enter into this agreement for and on behalf of Advertiser. If an agency is involved with this agreement, Agency and Advertiser shall be jointly and severally liable for all payments to be made to Station under this agreement.

3. PAYMENT AND BILLING

- (a) Station will invoice Advertiser/Agency not less than monthly.
- (b) Station's invoices for broadcasts, announcements, or other services provided under this agreement shall be deemed correct unless proven otherwise, and shall be, in the case of broadcasts or announcements, based on Station's log.
- (c) Upon Advertiser's/Agency's request, Station shall furnish an affidavit or certification of performance at the time of billing. Unless the request is received prior to billing, the request for an affidavit or certification of performance shall not act as a condition precedent to any payment or the time of any payment called for under this agreement.
- (d) Payment by Advertiser/Agency is due on receipt of invoice and is considered past due at 30 days. Payments not made within 30 days shall bear interest at the rate of 1½ percent per month or the maximum amount permitted by law, if less than 1½ percent per month. If Advertiser/Agency fails to make payments as provided for herein, or if Advertiser/Agency fails to comply with any other provision of this agreement, notwithstanding any other contract provision, Station shall have the right, in addition to any other rights it may have, without notice, to cancel or suspend any broadcasting or to cancel this agreement. Station reserves the right to revoke any agency commission, in whole or in part, in the event that payments are not made as provided for herein.

4. TERMINATION

Either party may terminate this agreement by giving the other party 14 days prior written notice. If Advertiser/Agency so terminates this agreement, it shall pay Station at the rate on which this agreement is based up to the effective date of termination. If Station so terminates this agreement, Advertiser/Agency will either agree with Station on a satisfactory substitute day or time for continuance of the broadcast or announcements covered by this agreement at the rates on which this agreement is based for such substitute time, or if no such agreement can be reached, Advertiser/Agency will pay Station according to the rates specified herein for all broadcasts or announcements previously rendered by Station. Station may terminate this agreement at any time upon breach by Advertiser/Agency. In the event of termination hereunder, neither party shall be liable to the other party otherwise than as specified in this agreement.

5. SUBSTITUTION OF PROGRAMS OF PUBLIC IMPORTANCE OR IN THE PUBLIC INTEREST

- (a) Station shall have the right to cancel any broadcast or announcement or any portion thereof covered by this agreement in order to broadcast any program that Station, in its absolute discretion, deems to be of public importance or in the public interest. In such case, Station will notify Advertiser/Agency in advance, if reasonably possible, but if not, within a reasonable time after such broadcast or announcement has been canceled.
- (b) In the event that any broadcast or announcement is canceled under paragraph 5(a) above, Advertiser/Agency and Station will agree on a satisfactory substitute day and time for the broadcast or announcement, or if no such agreement can be reached within 7 days after notice of cancellation, the broadcast or announcement will be considered canceled without affecting the rates or rights provided under this agreement, except that Advertiser/Agency shall not be required to pay for the cancelled broadcast or announcement.

6. FAILURE TO BROADCAST

If, due to public emergency or necessity, restrictions imposed by law, acts of God, labor disputes, or for any other cause, including mechanical, electronic or technical breakdowns beyond Station's control, there is an interruption or omission of any program or commercial announcement contracted to be broadcast hereunder, Station shall not be in breach hereof, but upon agreement with Advertiser/Agency, Station shall substitute a reasonable equivalent date and time for the broadcast of the interrupted or omitted program or commercial announcement. If no such substitute time is available or agreed upon between the parties, the time charges allocable to the interrupted or omitted program or commercial announcement will be waived.

7. RATE PROTECTION

Station reserves the right at any time, upon 30-days written notice, to change the rates, discounts, or charges hereunder.

8. COMMERCIAL MATERIALS; INDEMNIFICATION

(a) This agreement is not exclusive as to Advertiser's business, products, or services and Station remains free to solicit and broadcast programs or announcements of other advertisers whether or not they are in competition with Advertiser's business, products, or services. All commercial materials, audio or video tapes, programs, or other similar materials shall be furnished and delivered to Station at Advertiser's/Agency's sole expense. Such materials, together with any instructions pertaining thereto, shall be delivered at least 48 hours in advance of the scheduled broadcast or announcement. All materials furnished for broadcast shall not be contrary to the public interest and shall conform to Station's then-existing program and operating policy and quality standards, and are subject to Station's prior approval and continuing right to reject or require editing of such materials. No advertising matter, announcement, or program that may be deemed, in the Station's sole discretion, injurious or prejudicial to the public's interest, the Station, or honest advertising and reputable business in general will be accepted. Station may destroy or dispose of any commercial material 60 days after the last broadcast hereunder, unless otherwise instructed in writing by Advertiser/Agency.

(b) Notwithstanding Station's approval rights in paragraph 8(a), Advertiser/ Agency shall indemnify and hold Station, its agents, employees, and officers harmless from and against all claims, damages, obligations, liabilities, costs and expenses, including attorneys' fees, that arise out of or result from any broadcast, preparation of any broadcast, or contemplated broadcast of materials furnished by or on behalf of Advertiser/Agency, or furnished by Station at Advertiser's/ Agency's request for use in connection with commercial material, including but not limited to those arising out of or that result from libel, slander, invasion of privacy rights, or infringement of any proprietary rights. Advertiser/Agency warrants that all materials furnished to Station truly represent Advertiser's business, products, or services and will be free from false claims or assertions. This paragraph 8(b) shall survive cancellation or termination of this agreement.

9. DISPUTES

Any discrepancy, dispute, or disagreement by Advertiser/Agency with any broadcast, announcement, program, or other service provided by Station hereunder or related to the amount charged by Station for same shall be reported to Station in writing within 20 days from the date of the invoice relating to same, time being of the essence. Failure to report such discrepancy, dispute, or disagreement in writing within such time shall constitute a waiver of all claims by Advertiser/Agency arising out of or related to such discrepancy, dispute, or disagreement.

10. GENERAL

(a) This agreement is subject to the terms of the licenses held by Station and is further subject to all federal, state, and municipal laws and regulations now in force or that may be enacted in the future, including but not limited to the Rules and Regulations of the Federal Communications Commission and its decisions, actions, and orders when acting under its quasi-legislative powers.

(b) This agreement, including the rights and obligations under it, may not be assigned or transferred without first obtaining Station's written consent, nor may Station be required to broadcast hereunder for the benefit of any Advertiser/ Agency other than those named on the face of this agreement.

(c) In the event of a breach by Station, Advertiser's/Agency's exclusive remedy therefore shall be a credit for substituted advertising time of equal value, and in no event shall Station be liable for any consequential, incidental, or punitive damages, or monetary damages of any type.

(d) This agreement shall be construed under and according to the laws of the State in which the Station's main studio is located. All parties hereto agree that in any action brought to enforce the obligation or right of any party hereunder, each party consents to personal jurisdiction and venue in any court of appropriate jurisdiction in the county or parish where the Station's main studio is located.

(e) If it becomes necessary for Station to place Advertiser's/Agency's account with an attorney or collection agency for the purpose of enforcing its rights hereunder, Advertiser/Agency shall be liable to Station for reasonable attorneys' fees, costs, and expenses.

(f) All notices hereunder shall be in writing and delivered by hand or registered or certified mail and shall be deemed given when delivered in person or, if mailed, on the second business day after the date of the mailing. Any notice hereunder shall be sufficient if given to either Advertiser or Agency.

(g) If any provision of this agreement shall be adjudged by a court to be void or unenforceable, such adjudication shall not affect the validity or enforceability of any other provision of this agreement.

(h) The provisions hereof constitute the entire agreement between the parties and supersede any and all other transactions, negotiations, or representations whatsoever as to the broadcast or announcements, or the parties' rights and obligations hereunder, and shall not be modified except in writing.

(i) This Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales agreement for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



CREDIT CARD AUTORIZATION FORM

Station/Market: SYRACUSE

Salesperson:

Customer/Business Name and Acct #

Transaction Date: _____ Transaction Amount: _____

Credit Card Type: Visa - Master - Discover - Amex

Expiration Date: _____

Card Number: _____ (16 digits 15digits for Amex)

CVV2/CID Number: _____ (3 digits or 4 digits for Amex)

Card Holder's Name (as it appears on credit card):

Name: _____

Phone: _____

Email: _____

Card Holder's Billing Address (as it appears on card holder's credit card statement):

Street 1:

Street 2:

City: _____ State: _____ Zip Code: _____

Purchasing Card Customers Only:

Customer or Accounting Code: _____

Customer Authorization and Signature

By signing this authorization, I authorize Cumulus to charge my credit card in the amount of the total shown above. If the company is unable to process my payment, I will be responsible for an alternate payment arrangement and any late fees which result.

By signing this authorization, I acknowledge that I have read and agree to all of the above and all information given is complete and accurate.

Cardholder's Signature Title Date

Business Office Use Only:

_____ Approval/Declined Code



RELEASE OF LIABILITY

I _____ acting as an agent for _____
Accept all responsibilities for materials placed in meeting rooms and left over night at the Doubletree by Hilton Syracuse. As the DoubleTree by Hilton Syracuse will not be supervising client's materials. The Doubletree by Hilton Syracuse is released of any liability associated with the client's materials.

SIGNED _____ DATE _____
Guest Name

NAME OF EVENT _____

SIGNED _____ DATE _____
DoubleTree by Hilton Syracuse Manager